Santear.com Copywriting Samples

Background: Santear is a startup company focused on providing easy production support for visual effects companies. Its product offering includes dashboards for production staff to track artist hours and budgets for projects around the world.

The below samples are meant to be used to inform new customers about the product offerings and the company.

About Us

The Mission

To provide easy-to-use software for your agency or studio that takes care of the business of your business so you have the freedom to focus on creating the best work possible.

Our Story

Twenty years and counting of creative agency experience has given us insight into a demand that has risen time and time again: the need for real-time tracking of budgets and artist time to help predict present and future costs.

Better prediction = better planning and higher profits.

We are building a user-friendly solution for all creative organizations of any size to address this demand.

Features

Predict, Produce, Plan

Whether you're brainstorming a bid, tracking a current project, or desire to learn from past experiences, our platform helps you explore the financial possibilities at any stage of a project. View and evaluate your labor and expense data easily to make profitable decisions quickly.

Explore Scenarios

Create multiple budgets, bids, and scenarios for maximizing project efficiency and finances.

Go Global

Define work rules for locations around the world. We have made a wide range of currencies to allow you to build a budget that fits your location.

Staffing Management and Capacity Planning

Track and forecast labor costs with our flexible contract settings. Gain insight into who is working, where, and for how long. Employees contribute to real time data through an intuitive user interface that never detracts from their ability to focus on their work.

Reporting

Generate detailed reports from any aspect of your data..

Optimize and Integrate

Use our API to integrate with and enhance the abilities of your existing systems.